



**Media Advisory**  
**June 23, 2026**

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## **Grand Opening and Ribbon Cutting Set for Arctic Spas Lincoln**

**Lincoln, NE** – Arctic Spas Lincoln is excited to host their Grand Opening party this Saturday, June 27<sup>th</sup> with numerous events highlighting their welcome festivities. With the party beginning at 11 a.m., there will be free food and drinks, prizes and giveaways, a food drive for the Food Bank of Lincoln and a Cold Plunge Contest as Arctic Spas Lincoln celebrates their brand new location in Lincoln’s Alamo Plaza with fun for the whole family. The Lincoln Chamber of Commerce will host a ribbon-cutting ceremony at 12:00 p.m.

Arctic Spas is excited to celebrate their new Lincoln store with their Grand Opening celebration, which includes a bonus sale and the opportunity to try out their Giant Swim Spa and Summit XL Arctic Spas™ models.

For more information on Arctic Spas and their Lincoln location, visit their website at <https://www.arcticspaslincoln.com/>.

**What:** Arctic Spas Lincoln Ribbon Cutting and Grand Opening

**When:** Saturday, June 27, 11 a.m. – 4 p.m. (Grand Opening)

(Ribbon Cutting will be at 12:00 pm)

**Where:** Arctic Spas Lincoln, 5601 S. 56<sup>th</sup> Street, Suite #5, Lincoln, NE 65816 (Alamo Plaza)